

CEUPE
CENTRO EUROPEO DE POSTGRADO

DBS 
Dublin Business School
excellence through learning



CEUPE offers to their MBA students:

INTERNATIONAL WEEK IN DUBLIN BUSINESS SCHOOL



DATE: From 11th to 15th June of 2018.

WHERE: Dublin Business School (DBS).

PRICE: 800€. It includes:

- Classes
- Company visit
- Accommodation (Individual Rooms in Binary Hub or Black Arch Student Residence)
- Lunch
- Breakfast
- Travel insurance

DEADLINE

REGISTRATION: December 2017

FOCUSED TO: Students of MBA

DRESS CODE: Business casual is the appropriate to achieve for classroom and social activities.



AIMS OF THE PROGRAMME:

The program has been created to offer the participants the possibility to expand business knowledge and to specialize in an international area, attending to one of the most reputable educative institutions worldwide.

The scheduled journeys during this educative week will have the aim to get to know better the global performance of large companies, as well as the keys to success, due to some of the principal organizations are settled down in Dublin.

CONTENT:

MONDAY	<ul style="list-style-type: none">• Economics perspectives for Managers• Leadership• Communication skills
TUESDAY	<ul style="list-style-type: none">• eBusiness
WEDNESDAY	<ul style="list-style-type: none">• Advanced Negotiations Skills
THURSDAY	<ul style="list-style-type: none">• Digital Media Strategy
FRIDAY	<ul style="list-style-type: none">• Company visit

The week includes free time to visit the city

ASSESEMENT:

The students will receive content that should review before the course starts. By the end of the course the students should do a test of the subjects seen throughout the academic year.

CERTIFICATION:

The students will receive:

1. Certificate of DBS.
2. Academic report with grades

Dublin Business School (DBS):

DBS is one of the most recognized institutions in Ireland. It is specialized in areas such as: Business, Education law, Arts, Social Sciences, Humanities and Psychology.

DBS has been training students from all over the world since 1975. Nowadays, it offers a wide range of programs for undergraduate, postgraduate and professionals students.

CEUPE Centro Europeo de Postgrado y Estudio is aware of the economic global situation and trains their students in an international environment through these collaborations. An unique opportunity for our MBA students to live the experience in the business reality.

